

State Chair Overview and Update  
Chicago, IL  
August 7, 2013, 8:30 a.m. – 11:15 a.m.  
Salon 5&6

<u>Time</u>	<u>Subject</u>	<u>Resources</u>
8:30 a.m. – 8:40 a.m.	<b>Welcome:</b> ALEC membership overview. <i>Jeff Lambert, Senior Director of Membership and development, ALEC</i>	
8:40 a.m. – 8:50 a.m.	<b>What does it mean to be a State Chair – Roles and Responsibilities</b> <i>Kelly F. Mader, Peabody Energy, Private Sector State Chair, Missouri</i>	1. Roles and Responsibilities
8:50 a.m. – 9:05 a.m.	<b>Policy Overview and Updates</b> <i>Michael Bowman, Senior Director of Policy and Strategic Initiatives, ALEC</i>	
9:05 a.m. – 9:15 a.m.	<b>Conducting Successful State Events to Increase Membership, Interest, and Travel Reimbursement:</b> Hear from former state legislator, State Chair, National chair, and now private sector member Jim Dunlap on making your term a success. <i>Jim Dunlap, Dunlap Consultants</i>	2. Event Templates
9:15 a.m. – 9:30 a.m.	<b>Break</b>	
9:30 a.m. – 10:00 a.m.	<b>How to Reach State Goals:</b> <ul style="list-style-type: none"> <li>• <b>Increasing Legislative Membership (10 min)</b> <i>Rep. Bette B. Grande, ND</i></li> <li>• <b>Increasing Legislative Meeting Attendance (10 Min)</b> <i>Rep. Debbie Lesko, AZ</i></li> <li>• <b>Increasing Travel Reimbursement Income (10 Min)</b> <i>Wendy Lowe, Peabody Energy, Private Sector Chair, WY</i></li> </ul>	3. Goal Sheet 4. Travel Reimbursement Forms
10:00 a.m. – 10:10 a.m.	<b>Getting the Most out of your ALEC Membership:</b> What are the resources available to you? <i>Jonathan Williams, Tax &amp; Fiscal Policy Task Force Director, ALEC</i>	5. RSPS and Research
10:10 a.m. – 10:25 a.m.	<b>Public Affairs Overview and Resources</b> <i>Bill Meierling, Senior Director of Public Affairs, ALEC</i>	
10:25 a.m. – 10:35 a.m.	<b>Task Force Appointments:</b> Review upcoming appointments. <i>Briana Mulder, Policy and Intern Manager, ALEC</i>	
10:35 a.m. – 10:40 a.m.	<b>Staff Overview</b> <i>Jeff Lambert, Senior Director of Membership and development, ALEC</i>	
10:40 a.m. – 11:05 a.m.	<b>Regional Breakouts:</b> Meet with your regional staff liaison to discuss goals, events, and resources for your state and region.	6. Regional Map
11:05 a.m. – 11:15 a.m.	<b>Wrap-up/Questions and Answers</b>	
11:15 a.m.	<b>Adjourn</b>	