

# AMERICANS FOR PROSPERITY®

## WISCONSIN

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### **3<sup>rd</sup> Annual WI Defending the American Dream Summit**

### **Midwest Regional Defending the American Dream Summit Hosted by Americans for Prosperity – Wisconsin Chapter**

### **Midwest RightOnLine Conference**

**Friday, March 12, 2009**

**Saturday, March 13, 2009**

**Chula Vista Resort, 2501 River Road, Wisconsin Dells, WI 53965**

Hotel Reservations for Chula Vista and surrounding hotels 1-866-382-4852

*This is a draft working document with all events, speakers, and times subject to change*

#### **Registration at [www.fightbackwisconsin.com](http://www.fightbackwisconsin.com)**

**Member Registration \$ 39.99 – Student Registration \$ 24.99**

**Non Member Registration \$ 79.99**

**Wisconsin, Minnesota, Illinois, Iowa, Indiana and Michigan**

**Sponsorship Opportunities Available**

#### **Saturday, February 27<sup>th</sup>**

1:00 – 4:00 pm      Staff and Coalition Meeting, Chula Vista Resort

#### **Friday, March 12<sup>th</sup>**

1:00 – 7:30 pm      American Majority Activist/Candidate Training

6:30 pm              Conservative Young Professionals of Milwaukee

6:30 pm              Wisconsin Republican Young Professionals

5:30 pm              State Receptions – Wisconsin, Iowa, Indiana Minnesota, Michigan,  
Illinois

7:30 – 9:30 pm      Possible Music Concert or Special Speaker – TBA

9:30 – 11:00 pm Hospitality Suites

**Saturday, March 13<sup>h</sup>**

**8:00-9:30 am Registration and Refreshments**

9:30 am # Mark Block – AFP Wisconsin State Director  
# Tim Phillips – President Americans for Prosperity  
# Lord Christopher Monckton  
# Tim Nerenz – The Oldenburg Group  
# Grover Norquist – Americans for Tax Reform  
# James T. Harris, WTMJ  
# J.B. Van Hollen – Wisconsin Attorney General  
# Phil Kerpen – National Policy Director, Americans for Prosperity  
# Paul Driessen, APR, Esq.  
# Honorable James Sensenbrenner, M.C. Wisconsin 8<sup>th</sup> District  
# Herman Cain – Author, Radio Talk Show Host  
# Bob Basso – AKA Thomas Paine  
# Eric O’Keefe – CEO, Sam Adams Alliance  
# Linda Hansen – Wisconsin Prosperity Network and Prosperity 101™  
# Steve Moore – *Wall Street Journal*  
# John Fund, *Wall Street Journal* (tentative)  
# Niger Innis, Congress of Racial Equality (CORE)  
Dinesh D’Souza - Invited  
Dr. David Gratzner – Author, *The Cure* - Invited  
David Prosser – Supreme Court Justice – Invited  
Debra Waller – Chairman of the Board & CEO, Jockey International, Invited  
Pat Synder – WSAU Radio - TBI

**11:30 am Defender of the American Dream Awards**

National Award: Joe the Plumber  
State Award: TBD  
Media Award: Patrick McIlheran, Milwaukee Journal Sentinel  
AFP-WI Volunteer of the Year: Jim Zeiler

**12:00 Lunch**

**12:30-1:30pm Lunch Program**

Vicki McKenna, WISN Radio, WIBA Radio  
Honorable Michelle Bachman, M.C. Minnesota 6<sup>th</sup> District - Invited  
Honorable Paul Ryan M.C. Wisconsin 2<sup>nd</sup> District, – Invited  
Honorable Mike Pence, M.C. Indiana's 6<sup>th</sup> District - Invited

**TBD Book Signing**

Fred Kelly Grant, *Justice My Ass*

**1:45 – 3:00 pm**

**Session 1**

**Break Out 1**

**Fundraising 101**

Daniel Erspamer, State Policy Network

**Break Out 2**

**Media Relations 101**

Bob Delaporte, AFP-WI Press Advisor  
Vicki McKenna, WISN Radio, WIBA Radio  
Patrick McIlheran, Milwaukee Journal Sentinel

**Break Out 3**

**Prosperity 101 – Voter Education**

Linda Hansen, Wisconsin Prosperity Network  
John Rovens, CEO, Be Great, LLC (tentative)

**Break Out 4**

**Activist and Candidate Training**

Lonny Leitner, American Majority

**Break Out 5**

**Property Rights and Coordination**

Fred Kelly Grant, Stewards of the Range  
Jay Verhulst, Foundation for Common Sense

**3:15 - 4:30 pm**

**Session 2**

**Break Out 6**

**Countering Alinsky's Rules**

Vicki McKenna, WISN Radio, WIBA Radio  
Brian Schimming, WIBA Radio  
Regina Kolbow, Women Patriots of Wisconsin  
Jolene Churchill, Women Patriots of Wisconsin

**Break Out 7**

**Legal Implications for Organizations**

John Flynn, Americans for Prosperity, Legal Counsel  
Mike Dean, First Freedoms Foundation, Legal Counsel

**Break Out 8**

**RightOnLine - New Media**

Erik Telford, Americans for Prosperity  
J.J. Blonien, AFP-Weekly Reader

**Break Out 9**

**Let's Take Back Our Elections**

Ardis Cerny, Wisconsin Federation of Republican Women  
Mary Ann Hanson, Wisconsin Federation of Republican Women

**Break Out 10**

**Taxpayer Tea Parties – Health Care Constitutional Amendment**

Jim Zeiler, AFP Wisconsin  
Tim Dake, Grandsons of Liberty  
Oriannah Paul, Sheboygan Tea Party  
Scott Sidney, AFP Wisconsin

**Break Out 11**

**Executive Briefing – By Invitation Only**

Linda Hansen, Wisconsin Prosperity Network

**5:00 – 6:00 pm**

**Closing Reception – Invited Candidates for Elected Office**

**Sponsored by Wisconsin Center for Economic Prosperity  
For Information visit: [www.wcep.org](http://www.wcep.org)**

**6:00 pm Conference Concludes**

**6:00 – 7:30 pm Additional Coalition Activities**

**Iowa Specific Function**

**Minnesota Specific Function: Hosted by Sue Jeffers, KTLK Radio**

**Illinois Specific Function**

**Michigan Specific Function**

**Indiana Specific Function**

**Summit Staff - TBD**

AFP State Director & Conference Chairman	Mark Block
Conference Assistant, VP Wisconsin Prosperity Network	Linda Hansen
On-Site Registration, AFP Executive Assistant	Brenda Baas
On-Site Production Coordinator	John Connors
Stage Coordinator	Claire Milbrandt
AFP/WPN Summit Photographer	Jolynn Hansen
Floor Coordinator	Jim Zeiler
Special Sessions, WPN Executive Assistant	Karis McKinney
Special Sessions	Gordon Gallagher
Media	Bob Delaporte
New Media	Erik Telford
Booth/Display/Hall	Karis McKinney
Executive Briefing	Linda Hansen
Briefing Staff, WPN Assistant	Diane Slotman
Coalition Outreach	Scott Sidney/Joanne Terry
Candidate Outreach	Jason Kohout
Bus Logistics	Scott Sidney
AFP Internal Security	Glenn Frankovis
VIP Transportation	Glenn Frankovis

**Midwest Regional Contacts**

Illinois AFP Director	Joe Calomino, 847-204-8514, <a href="mailto:jcalomino@afphq.org">jcalomino@afphq.org</a>
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**Production Company Contacts**

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John Jones

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### **Speaker/Participant Contact Information**

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### **Chula Vista Resort**

Sandy Tooley,

Sales Representative, 608-254-2797

Phil Wenzel

Director of Security, 608-547-2393

### **Coalition Contacts**

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Sam Adams Alliance

Yvonne Ralsky

Republican Party of Wisconsin

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Iowa Center Right Coalition

Don Rachter, racheter@limitedgovernment.org

Iowans for Tax Relief

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Iowans for Discounted Taxes

Kevin McLaughlin, Kevinm@BDFS.com

Wisconsin Center for Economic Prosperity

Jason Kohout & Rob Kieckhefer

Wisconsin GrandSons of Liberty

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Citizens for Responsible Government

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Republican Young Professionals

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Young Professionals of Milwaukee

Jason Kohout, Jason.kohout@gmail.com

Eagle Forum

Dorothy Feder, dottiebrkf@sbcglobal.net

Indiana Center Right Coalition

Curt Smith, curt@hoosierfamily.org

Liberty on the Rocks

Stacy Kaat, sdbke@milwpc.com

Americans for Tax Reform

Taxpayers League of Minnesota

## **Vendor Booth Contacts**

Republican Young Professionals  
Friends of Dave Ross  
Scott Walker for Governor

Robin Moore  
Craig Rosand  
Joe Fadness

## **Booth Rental**

Non-profit rate \$ 250.00. Commercial Rate \$ 500.00. Includes two registrations to the Summit.

### **Americans for Prosperity – Wisconsin Chapter – 1126 South 70<sup>th</sup> Street – Suite S219A – West Allis, WI 53214 414-475-2975**

*Americans for Prosperity (AFP) is a nationwide organization of citizen leaders committed to advancing every individual's right to economic freedom and opportunity. AFP believes reducing the size and scope of government is the best safeguard to ensuring individual productivity and prosperity for all Americans. AFP educates and engages citizens in support of restraining state and federal government growth, and returning government to its constitutional limits. AFP has more than 900,000 members, including members in all 50 states, and 24 state chapters. For more information, visit [www.americansforprosperity.org](http://www.americansforprosperity.org)*