3rd Annual WI Defending the American Dream Summit

Midwest Regional Defending the American Dream Summit
Hosted by Americans for Prosperity – Wisconsin Chapter

Midwest RightOnLine Conference

Friday, March 12, 2009
Saturday, March 13, 2009

Chula Vista Resort, 2501 River Road, Wisconsin Dells, WI 53965
Hotel Reservations for Chula Vista and surrounding hotels 1-866-382-4852

This is a draft working document with all events, speakers, and times subject to change

Registration at www.fightbackwisconsin.com
Member Registration $ 39.99 – Student Registration $ 24.99
Non Member Registration $ 79.99
Wisconsin, Minnesota, Illinois, Iowa, Indiana and Michigan

Sponsorship Opportunities Available

Saturday, February 27th
1:00 – 4:00 pm    Staff and Coalition Meeting, Chula Vista Resort

Friday, March 12th
1:00 – 7:30 pm    American Majority Activist/Candidate Training
6:30 pm          Conservative Young Professionals of Milwaukee
6:30 pm          Wisconsin Republican Young Professionals
5:30 pm          State Receptions – Wisconsin, Iowa, Indiana Minnesota, Michigan, Illinois
7:30 – 9:30 pm    Possible Music Concert or Special Speaker – TBA
9:30 – 11:00 pm      Hospitality Suites

Saturday, March 13th

8:00-9:30 am  Registration and Refreshments

9:30 am  # Mark Block – AFP Wisconsin State Director
# Tim Phillips – President Americans for Prosperity
# Lord Christopher Monckton
# Tim Nerenz – The Oldenburg Group
# Grover Norquist – Americans for Tax Reform
# James T. Harris, WTMJ
# J.B. Van Hollen – Wisconsin Attorney General
# Phil Kerpen – National Policy Director, Americans for Prosperity
# Paul Driessen, APR, Esq.
# Honorable James Sensenbrenner, M.C. Wisconsin 8th District
# Herman Cain – Author, Radio Talk Show Host
# Bob Basso – AKA Thomas Paine
# Eric O’Keefe – CEO, Sam Adams Alliance
# Linda Hansen – Wisconsin Prosperity Network and Prosperity 101™
# Steve Moore – Wall Street Journal
# John Fund, Wall Street Journal (tentative)
# Niger Innis, Congress of Racial Equality (CORE)

Dinesh D’Souza - Invited
Dr. David Gratzer – Author, The Cure - Invited
David Prosser – Supreme Court Justice – Invited
Debra Waller – Chairman of the Board & CEO, Jockey International, Invited
Pat Synder – WSAU Radio - TBI

11:30 am  Defender of the American Dream Awards

National Award: Joe the Plumber
State Award: TBD
Media Award: Patrick McIlheran, Milwaukee Journal Sentinel
AFP-WI Volunteer of the Year: Jim Zeiler

12:00    Lunch

12:30-1:30pm Lunch Program

Vicki McKenna, WISN Radio, WIBA Radio
Honorable Michelle Bachman, M.C. Minnesota 6th District - Invited
Honorable Paul Ryan M.C. Wisconsin 2nd District, – Invited
Honorable Mike Pence, M.C. Indiana’s 6th District - Invited

TBD      Book Signing

Fred Kelly Grant, Justice My Ass
1:45 – 3:00 pm  Session 1

Break Out 1  Fundraising 101
Daniel Erspamer, State Policy Network

Break Out 2  Media Relations 101
Bob Delaporte, AFP-WI Press Advisor
Vicki McKenna, WISN Radio, WIBA Radio
Patrick McIlheran, Milwaukee Journal Sentinel

Break Out 3  Prosperity 101 – Voter Education
Linda Hansen, Wisconsin Prosperity Network
John Rovens, CEO, Be Great, LLC (tentative)

Break Out 4  Activist and Candidate Training
Lonny Leitner, American Majority

Break Out 5  Property Rights and Coordination
Fred Kelly Grant, Stewards of the Range
Jay Verhulst, Foundation for Common Sense

3:15 - 4:30 pm  Session 2

Break Out 6  Countering Alinsky’s Rules
Vicki McKenna, WISN Radio, WIBA Radio
Brian Schimming, WIBA Radio
Regina Kolbow, Women Patriots of Wisconsin
Jolene Churchill, Women Patriots of Wisconsin

Break Out 7  Legal Implications for Organizations
John Flynn, Americans for Prosperity, Legal Counsel
Mike Dean, First Freedoms Foundation, Legal Counsel

Break Out 8  RightOnLine - New Media
Erik Telford, Americans for Prosperity
J.J. Blonien, AFP-Weekly Reader

Break Out 9  Let's Take Back Our Elections
Ardis Cerny, Wisconsin Federation of Republican Women
Mary Ann Hanson, Wisconsin Federation of Republican Women

Break Out 10  Taxpayer Tea Parties – Health Care Constitutional Amendment
Jim Zeiler, AFP Wisconsin
Tim Dake, Grandsons of Liberty
Oriannah Paul, Sheboygan Tea Party
Scott Sidney, AFP Wisconsin

Break Out 11  Executive Briefing – By Invitation Only
Linda Hansen, Wisconsin Prosperity Network

5:00 – 6:00 pm  Closing Reception – Invited Candidates for Elected Office
6:00 pm  Conference Concludes

6:00 – 7:30 pm  Additional Coalition Activities

Iowa Specific Function
Minnesota Specific Function: Hosted by Sue Jeffers, KTLK Radio
Illinois Specific Function
Michigan Specific Function
Indiana Specific Function

Summit Staff - TBD

 AFP State Director & Conference Chairman  Mark Block
 Conference Assistant, VP Wisconsin Prosperity Network  Linda Hansen
 On-Site Registration, AFP Executive Assistant  Brenda Baas
 On-Site Production Coordinator  John Connors
 Stage Coordinator  Claire Milbrandt
 AFP/WPN Summit Photographer  Jolynn Hansen
 Floor Coordinator  Jim Zeiler
 Special Sessions, WPN Executive Assistant  Karis McKinney
 Special Sessions  Gordon Gallagher
 Media  Bob Delaporte
 New Media  Erik Telford
 Booth/Display/Hall  Karis McKinney
 Executive Briefing  Linda Hansen
 Briefing Staff, WPN Assistant  Diane Slotman
 Coalition Outreach  Scott Sidney/Joanne Terry
 Candidate Outreach  Jason Kohout
 Bus Logistics  Scott Sidney
 AFP Internal Security  Glenn Frankovis
 VIP Transportation  Glenn Frankovis

Midwest Regional Contacts

Illinois AFP Director  Joe Calomino, 847-204-8514, jcalomino@afphq.org
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**Chula Vista Resort**

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**Coalition Contacts**

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Iowans for Discounted Taxes  
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Wisconsin Center for Economic Prosperity  
Jason Kohout & Rob Kieckhefer

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Indiana Center Right Coalition  
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Liberty on the Rocks  
Stacy Kaat, sdbke@milwpc.com

Americans for Tax Reform

Taxpayers League of Minnesota
Vendor Booth Contacts

Republican Young Professionals  Robin Moore
Friends of Dave Ross            Craig Rosand
Scott Walker for Governor       Joe Fadness

Booth Rental

Non-profit rate $ 250.00. Commercial Rate $ 500.00. Includes two registrations to the Summit.

Americans for Prosperity – Wisconsin Chapter – 1126 South 70th Street – Suite S219A – West Allis, WI 53214 414-475-2975

Americans for Prosperity (AFP) is a nationwide organization of citizen leaders committed to advancing every individual’s right to economic freedom and opportunity. AFP believes reducing the size and scope of government is the best safeguard to ensuring individual productivity and prosperity for all Americans. AFP educates and engages citizens in support of restraining state and federal government growth, and returning government to its constitutional limits. AFP has more than 900,000 members, including members in all 50 states, and 24 state chapters. For more information, visit www.americansforprosperity.org