Q1. What is your title?		Total	South	East	Midwest	West
an Triacio your ado.	Owner/Co-owner	48%	58%	50%	41%	44%
	CEO	_	21	16	26	35
	President	15	12	22	17	10
	Another member of the executive team such as the CHRO, CTO, CFO, or CMOSenior Director or Director Senior Manager or Manager Other	12	9	12	16	11
Q2. How many employees does your	1-24	<u>Total</u>	<u>South</u>	<u>East</u>	<u>Midwest</u>	West
company have? Please include full	25-49	23	28	23	25	17
time and part time employees.	50-99		14	18	16	16
	100-499		40	39	42	44
	500-999		13	16	12	17
	1,000 or more		6	4	5	7
	1,000 01 11010	Ū	Ü	·	Ü	,
Q3. In what state is your company	South	<u>Total</u> 25%	<u>South</u> 100%	East	Midwest	West
headquartered?	East	25	10070	100	_	_
	Midwest		_	-	100	_
	West		-	-	-	100
Q4. Are you registered to vote?	Yes	<u>Total</u> 100%	<u>South</u> 100%	<u>East</u> 100%	Midwest 100%	<u>West</u> 100%
Q5. Thinking back over all state and national elections that have been held	No Every election/Never missed a state or national	<u>Total</u>	<u>South</u>	<u>East</u>	Midwest	<u>West</u>
	election	61%	61%	65%	62%	57%
since you registered to vote, have you	Just about every election	25	24	21	30	24
voted in?	Most elections	11	11	11	6	17
	Just over halfAbout half Only a few elections No elections	2	4	2	2	1
Q6. How many days a week do you read or watch national or international	0 1	<u>Total</u>	<u>South</u>	<u>East</u>	<u>Midwest</u>	<u>West</u>
news? If you rarely or never read or	2					
watch national or international news,	3					
just put a "0."	4	13	12	13	12	15
, .	5	26	30	24	21	29
	6	18	16	10	32	15
	7	43	41	53	36	40
	MEAN	5.90	5.86	6.02	5.92	5.81
Q7. How many times in the past two		<u>Total</u>	South	East	Midwest	West
years or so have you either written,	None	23%	20%	17%	29%	25%
emailed or called an elected official	1-2	17	16	24	19 40	9
[LOCAL, STATE OR NATIONAL] about any	3-4	17	21	20	16	10
_ = _ · · · · · · · · · · · · · · · · ·	5-9	19	22	15	12	26
issue, or attended a political rally of	10+	25 7.22	21 7.62	24 7.05	24 5.04	30
some kind? If never, just put a "0."	MEAN	1.22	7.62	7.05	5.94	8.28



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Q8. Are you, or is your firm, a member of the Chamber of Commerce or another business advocacy group? [CHECK ALL THAT APPLY]

Q9. All of these issues may be important, but when it comes to where a politician stands, which issue is the MOST important to you?

Q9/10. All of these issues may be important, but when it comes to where a politician stands, which issue is the MOST important to you? [COMBINED]

Q11. Which of the following social issues do you care about the most?



Q11/12. Which of the following social issues do you care about the most? [COMBINED]

V 101 1 10	Total	South	East	Midwest	West
Yes, my local Chamber of Commerce	46%	43%	40%	52%	47%
Yes, my state Chamber of Commerce	28 16	26 19	26 15	25 7	35 23
Yes, another business advocacy group such as the	10	19	15	I	23
Small Business Advisory Council, National Federation					
of Independent Business, etc.	19	16	18	25	14
I used to be a member of my local Chamber of	.0	10	.0		• • •
Commerce, but am not anymore	15	10	10	8	30
I used to be a member of my state Chamber of					
Commerce, but am not anymore	16	14	17	16	17
I used to be a member of the US Chamber of	•			_	4.0
Commerce, but am not anymore	9	10	9	7	12
I used to be a member of another business advocacy	5	4	3	10	3
group, but am not anymore	5	4	3	10	3
and never have been	29	32	30	32	21
	20	02	00	02	
CURRENT MEMBER (NET)	63%	62	57	61	71
	Total	South	East	Midwest	West
Economic issues, like creating jobs and keeping taxes	<u> </u>	<u> </u>			
affordable	30%	36%	36%	27%	21%
National security issues, like defeating terrorism and					
making America safe and secure	26	24	25	29	28
Personal issues, like healthcare, education, and			40		4.0
childcare	17	16	13	25	12
Government issues, like making Washington and state	14	14	13	15	14
governments more efficient, effective and accountable Social issues, like gay marriage, abortion and guns	13	11	13	4	25
oodal issues, like guy mamage, abortion and guns	10	'''	10	7	20
	Total	South	<u>East</u>	Midwest	West
Economic issues, like creating jobs and keeping taxes					
affordable	56%	63%	56%	57%	48%
National security issues, like defeating terrorism and					
making America safe and secure	48	47	47	56	43
Personal issues, like healthcare, education, and	0.4	00	0.5	40	00
childcare	34	32	35	43	28
Government issues, like making Washington and state governments more efficient, effective and accountable	33	31	34	26	41
Social issues, like gay marriage, abortion and guns	29	27	28	18	41
oodal issues, like gay mamage, abortion and guns	23	ΖI	20	10	71
	Total	South	East	Midwest	West
Crime/keeping our streets safe	22%	23%	25%	24%	14%
Gun violence	15	10	18	21	11
Gun rights and gun control	14	12	12	20	15
The environment	13	11	9	12	18
Racial equality and improving race relations	9	12	9	7	8
Reforming the criminal justice system	7	8	5	7	8
Drug legalizationSame-sex marriage and LGBT rights	5 4	6 6	6 6	3	6 6
Abortion	4	1	2	2	9
Religious freedom	3	5	3	2	4
Providing meaningful help for the mentally ill	3	5	5	2	1
	<u>Total</u>	South	East	Midwest	West
Crime/keeping our streets safe	36%	44%	39%	37%	25%
Gun rights and gun control	27	19	23	33	33
Gun violence	26 25	22 22	27 30	31 23	23 27
The environment	25 21	22 23	30 27	23 19	27 15
Racial equality and improving race relations Reforming the criminal justice system	20	23 19	2 <i>1</i> 17	21	23
Drug legalization	11	12	10	14	10
Providing meaningful help for the mentally ill	9	9	8	12	8

12

Religious freedom.....



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Q13. You said economic issues are most important. Which of the following economic issues do you care about the most?

Q13/14. You said economic issues are most important. Which of the following economic issues do you care about the most? [COMBINED]

Q15. You said personal issues are most important. Which of the following personal issues do you care about the most?

Q15/16. You said personal issues are most important. Which of the following personal issues do you care about the most? [COMBINED]

Q17. You said government issues are most important. Which of the following economic issues do you care about the most?

Q19. All of these issues may be important, but when it comes to where an elected official stands, which issue is the MOST important to you as a business leader?

Creating economic opportunity and good-paying jobs	<u>Total</u>	South	East	Midwest	West
for everyone	26%	28%	22%	22%	31%
Keeping the cost of living and inflation down	14 12	11 11	16 9	14 22	16 6
Keeping taxes affordable	11	11	7	11	15
Balancing my state's budget	8	7	12	5	7
Reducing the deficit and addressing the national debt	6	4	7	9	5
Reducing regulations on small businesses	6	10	6	4 2	4
Fighting poverty Reducing income inequality	6 6	6 3	10 9	10	6 1
Increasing take-home pay	5	8	3	1	9
	<u>Total</u>	South	East	Midwest	West
Creating economic opportunity and good-paying jobs	Iotai	<u>ooutii</u>	Last	MIGWEST	West
for everyone	41%	47%	34%	33%	49%
Keeping the cost of living and inflation down	29	28	25	33	31
Keeping taxes affordable	25	24	24	27	23
Balancing my state's budget	18	16	19	17 20	23
Raising the minimum wage	17 16	15 18	18 16	26 24	11 6
Reducing regulations on small businesses	16	17	18	13	17
Fighting poverty	14	15	17	10	14
Increasing take-home pay	12	14	16	6	14
Reducing the deficit and addressing the national debt	11	7	13	12	13
	Total	South	East	Midwest	West
Access to affordable healthcare	27%	20%	29%	36%	17%
Improving public education	15	23	10	14	13
Improving children's health	14	14	9	20	7
Reforming welfare and dependency	10 10	5 14	20	6 7	12 17
Better roads, highways and transportation Making college more affordable	9	8	6 9	2	20
Universal childcare	7	10	5	9	5
Paid maternity/parental leave	6	6	6	5	6
Ending gender discrimination	2	*	6	2	2
	<u>Total</u>	<u>South</u>	<u>East</u>	<u>Midwest</u>	West
Access to affordable healthcare	41%	33%	44%	46%	38%
Improving public education	37	40	27	46	30
Improving children's health	25 21	29 27	23 22	30 13	14 27
Better roads, highways and transportation Reforming welfare and dependency	21	16	31	19	27 17
Making college more affordable	20	17	15	16	36
Universal childcare	18	23	19	19	11
Paid maternity/parental leave	9	10	8	7	14
Ending gender discrimination	8	6	9	4	13
	<u>Total</u>	<u>South</u>	<u>East</u>	<u>Midwest</u>	West
Making government more efficient and effective	27%	26%	39%	29%	18%
Ending corruption	24	26	18	26	25
Stopping the power of special interest groups	15 12	7 8	20 4	21 10	13 24
Holding government accountable Eliminating government waste	12	19	10	7	12
Eliminating unnecessary or duplicative programs	5	10	5	3	4
Reining in bureaucrats	4	4	4	5	3
	<u>Total</u>	South	<u>East</u>	Midwest	West
Economic development and tax incentives Workforce development and education issues relating	21%	27%	19%	22%	17%
to the availability of qualified workers Employer mandates such wages, paid leave, and	17	17	13	23	17
predictive scheduling	15	13	16	18	13
Finding state solutions to rising healthcare costs	13	12	19	8	12
Civil rights issues such as non-discrimination acts and the Religious Freedom and Restoration Acts (RFRA)	9	8	13	5	10
Climate issues such as environmental regulations and	0	7	0	7	47

The impact the legalization of marijuana has on employers maintaining a safe workplace

Transportation issues including roads, infrastructure,

17

9

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11



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Q19/20. All of these issues may be important, but when it comes to where an elected official stands, which issue is the MOST important to you as a business leader? [COMBINED]

Q21. You said climate issues are most important. Which of the following climate issues do you care about the most?

Q21/22. You said climate issues are most important. Which of the following climate issues do you care about the most? [COMBINED]

Q23. You said employer mandate issues are most important. Which of the following issues do you care about the most?

Q23/24. You said employer mandate issues are most important. Which of the following issues do you care about the most? [COMBINED]

	Total	<u>South</u>	East	<u>Midwest</u>	West
Economic development and tax incentives	36%	44%	33%	40%	28%
Workforce development and education issues relating					
to the availability of qualified workers	32	34	29	36	27
Employer mandates such wages, paid leave, and					
predictive scheduling	31	32	32	32	29
Finding state solutions to rising healthcare costs	25	23	33	23	22
Civil rights issues such as non-discrimination acts and					
the Religious Freedom and Restoration Acts (RFRA)	20	17	21	10	32
Climate issues such as environmental regulations and					
clean power	19	16	16	14	30
The impact the legalization of marijuana has on	.0			• •	00
employers maintaining a safe workplace	16	16	10	26	13
Transportation issues including roads, infrastructure,	10	10	10	20	10
•	11	10	17	11	7
and gas taxes					I
State preemptions of local mandates	10	9	11	8	12

	Total	South	East	Midwest	West
Moving to renewable energy, instead of fossil fuels and other limited resources	33%	37%	26%	25%	38%
Reducing dependence on Middle Eastern countries for oil	12	14	8	15	13
Reducing pollution	10	7	7	12	12
Reducing the regulatory burden on businesses	10	5	13	20	7
Ending special deals for special interests	9	6	9	-	15
Making energy more affordable for everyone	8	7	6	13	8
demand	7	7	14	7	2
agencies	7	5	10	7	5
Creating a more level playing field in the energy market	4	12	7	-	1

Total	South	East	Midwest	West
52%	54%	46%	38%	61%
28	16	17	25	41
22	20	20	13	29
19	31	12	23	16
18	23	28	27	7
17	11	19	30	14
14	20	26	5	10
14	8	20	17	13
14	17	12	23	9
	52% 28 22 19 18 17 14	52% 54% 28 16 22 20 19 31 18 23 17 11 14 20 14 8	52% 54% 46% 28 16 17 22 20 20 19 31 12 18 23 28 17 11 19 14 20 26 14 8 20	52% 54% 46% 38% 28 16 17 25 22 20 20 13 19 31 12 23 18 23 28 27 17 11 19 30 14 20 26 5 14 8 20 17

	Total	South	East	Midwest	West
Raising the minimum wage	22%	34%	25%	16%	13%
Reducing government regulation of employee benefits Keeping the minimum wage the same/lowering the	19	13	12	26	24
minimum wage	17	5	26	27	9
Regulations concerning hiring, promoting, and firing					
employees	15	16	23	12	9
Maternity and paternity leave	8	10	4	4	12
Predictive scheduling	8	14	4	2	11
Mandatory paid leave/sick time	7	2	5	7	13
Regulations concerning zoning and land use	5	6	1	5	9

	Total	South	East	<u>Midwest</u>	West
Raising the minimum wage	46%	48%	43%	51%	42%
Regulations concerning hiring, promoting, and firing					
employees	36	31	52	37	20
Reducing government regulation of employee benefits	30	27	25	33	37
Keeping the minimum wage the same/lowering the					
minimum wage	24	11	33	35	18
Mandatory paid leave/sick time	20	18	18	16	29
Regulations concerning zoning and land use	17	25	10	10	22
Predictive scheduling	16	24	9	11	20
Maternity and paternity leave	11	16	10	8	12



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Q25.	You	said	civil	rights	issues	are			
					ne follov	•			
issues do you care about the most?									

Q25/26. You said civil rights issues are most important. Which of the following issues do you care about the most? [COMBINED]

Q27. You said transportation issues are most important. Which of the following issues do you care about the most?

Q27/28. You said transportation issues are most important. Which of the following issues do you care about the most? [COMBINED]

Q29. You said economic development and tax incentives are most important. Which of the following issues do you care about the most?

You Q29/30. said economic development and tax incentives are most important. Which of the following issues do you care about the most? [COMBINED]

	Total	South	East	Midwest	West
Race-based discrimination	23%	9%	27%	17%	30%
Criminal justice issues	20	32	17	24	15
Economic opportunity issues	19 14	19 9	13 25	11 14	24 9
Gender discrimination	13	19	6	17	13
Religious freedom laws	8	10	5	9	7
LGBT discrimination	3	2	6	10	*
	Total	South	East	Midwest	West
Criminal justice issues	43%	53%	47%	34%	39%
Income inequality	37	18	36	37	47
Race-based discrimination	33	15	49	34	32 32
Economic opportunity issues	30 25	29 30	32 12	25 37	32 27
Religious freedom laws	18	28	14	16	16
LGBT discrimination	13	26	10	17	8
	<u>Total</u>	<u>South</u>	<u>East</u>	Midwest	West
Making transportation spending more efficient and		• ·			
effective	27% 18	15%	48%	24% 21	3%
Keeping gas taxes low Creating new jobs through infrastructure projects	14	30 4	6 9	22	21 25
Keeping transportation and shipping costs low	11	9	19	8	-
Improving roads, bridges, and highways where I do					
business	11 10	19 16	5 1	13	6
Investing in new types of transport, like high speed rail Increased funding for infrastructure through gas taxes	8	16 5	10	6 5	30 10
Updating our national air traffic control system	2	2	2	-	3
	Total	South	East	Midwest	West
Making transportation spending more efficient and	10.00	<u> </u>		<u>imanoot</u>	11001
effective	43%	44%	63%	39%	5%
Keeping gas taxes low Creating new jobs through infrastructure projects	32 30	40 23	23 14	31 46	44 53
Keeping transportation and shipping costs low	25	9	45	18	9
Improving roads, bridges, and highways where I do					
business	23	23	30	22	11
Investing in new types of transport, like high speed rail Increased funding for infrastructure through gas taxes	21 18	33 22	4 12	24 17	41 27
Updating our national air traffic control system	8	7	9	3	12
	Total	South	Foot	Midwoot	Woot
Making the economic climate more friendly towards	<u>Total</u>	<u>South</u>	<u>East</u>	<u>Midwest</u>	West
businesses	15%	22%	11%	9%	19%
Attracting more businesses and jobs to your state	14	12	13	13	17
Providing better tax incentives for small businesses Growing the economy through job creation	12 12	14 11	12 14	9 10	13 15
Making the tax system more fair	11	6	14	16	10
Simplifying the tax code	10	6	9	20	4
Making the government more accountable to taxpayers	9	10	6	9	9
Addressing income inequalityPunishing businesses that move jobs overseas to	7	7	10	6	6
dodge taxes	5	7	5	4	6
Ensuring the wealthy pay their fair share	4	5	7	3	1
	<u>Total</u>	South	<u>East</u>	Midwest	West
Making the economic climate more friendly towards	30%	41%	20%	20%	
businesses Providing better tax incentives for small businesses	30% 25	23	20% 24	20% 26	39% 25
Making the tax system more fair	24	19	29	29	19
Growing the economy through job creation	23	22	27	16	26
Attracting more businesses and jobs to your state	21 21	22 17	23 18	19 35	23
Simplifying the tax code	21 19	26	12	35 14	9 25
	45	40		40	44

Making the economic climate more friendly towards	<u>Total</u>	<u>South</u>	<u>East</u>	<u>Midwest</u>	West
businesses	30%	41%	20%	20%	39%
Providing better tax incentives for small businesses	25	23	24	26	25
Making the tax system more fair	24	19	29	29	19
Growing the economy through job creation	23	22	27	16	26
Attracting more businesses and jobs to your state	21	22	23	19	23
Simplifying the tax code	21	17	18	35	9
Making the government more accountable to taxpayers	19	26	12	14	25
Addressing income inequality	15	10	23	13	14
dodge taxes	14	10	13	21	12
Ensuring the wealthy pay their fair share	9	11	11	7	8



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Q31. You said healthcare costs are most important. Which of the following issues do you care about the most?

Replacing the Affordable Care Act	21%	20%	15%	21%	31%
Keeping healthcare costs low for American families Making healthcare costs more affordable for small	17	10	11	43	8
businesses	13	16	16	12	3
Finding state-based solutions to healthcare coverage					
issues	12	14	17	5	10
Expanding access and coverage to more people	9	7	7	4	19
Giving employees more choices and control over their					
healthcare options	9	12	14	2	7
Promoting innovation in the healthcare sector to reduce					
costs and save lives	9	6	14	3	9
Freedom to decide whether to provide benefits like					
birth control	6	9	3	7	7
Reducing government regulation and red tape	4	7	3	3	5

Total South

East

Midwest

West

Q31/32. You said healthcare costs are most important. Which of the following issues do you care about the most? [COMBINED]

Keeping healthcare costs low for American families	Total 38%	South 36%	<u>East</u> 36%	Midwest 57%	<u>West</u> 25%
Replacing the Affordable Care Act	30	26	27	33	36
Giving employees more choices and control over their healthcare options	29	30	23	40	25
Making healthcare costs more affordable for small businesses	25	27	24	14	37
Finding state-based solutions to healthcare coverage issues	20	22	23	21	13
Promoting innovation in the healthcare sector to reduce costs and save lives	19	15	30	12	15
Expanding access and coverage to more people	18 10	18 13	24 10	4 6	25 13
Freedom to decide whether to provide benefits like birth control	10	12	4	13	12

Q33. You said issues surrounding marijuana legalization are most important. Which of the following issues do you care about the most?

	<u>Total</u>	<u>South</u>	<u>East</u>	Midwest	West
Ensuring marijuana is safe and accessible for adults who want to use it recreationally	28%	26%	5%	44%	17%
of marijuana, similar to our alcohol laws	21	27	25	10	33
Punishing states like Colorado and Washington that have already legalized marijuana	19	5	12	34	10
have a medical need	14	17	28	3	21
to work under the influence	10 9	18 7	12 19	3 8	11 8

Q33/34. You said issues surrounding marijuana legalization are most important. Which of the following issues do you care about the most? [COMBINED]

	<u>Total</u>	<u>South</u>	<u>East</u>	Midwest	West
Putting smart laws in place surrounding the legalization of marijuana, similar to our alcohol laws	52%	55%	39%	52%	59%
who want to use it recreationally	52	43	31	78	27
Punishing states like Colorado and Washington that have already legalized marijuana	36	11	21	51	45
Measures to ensure employees do not drive or report to work under the influence	28	50	38	8	33
have a medical need	19	28	43	3	22
Keeping marijuana illegal, even for medicinal purposes .	13	13	27	8	13

Q35. You said state preemption of local mandates are most important. Which of the following issues do you care about the most?

Enqueing local governments do not everly burden	<u>Total</u>	<u>South</u>	<u>East</u>	Midwest	West
Ensuring local governments do not overly burden businesses when it comes to taxes	25%	7%	33%	45%	19%
regionally to deliver efficient and effective services Ensuring local governments do not overly burden businesses when it comes to zoning and permitting	21	47	7	4	25
regulations	17	13	11	21	22
innovative and proven best practices	15	7	25	8	19
occupational licensing Ensuring local governments do not overly burden	13	15	9	23	7
businesses when it comes to wages and benefits	9	11	14	-	8



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Q35/36. You said state preemption of
local mandates are most important.
Which of the following issues do you
care about the most? [COMBINED]

	<u>Total</u>	South	<u>East</u>	<u>Midwest</u>	West
Ensuring local governments do not overly burden businesses when it comes to taxes Empowering local governments to implement	49%	39%	44%	57%	55%
innovative and proven best practices	38	31	34	67	28
regionally to deliver efficient and effective services Ensuring local governments do not overly burden businesses when it comes to zoning and permitting	34	53	25	20	36
regulations	32	27	27	21	49
occupational licensing Ensuring local governments do not overly burden	30	28	48	23	18
businesses when it comes to wages and benefits	18	22	22	12	14

Q37A. Over the last 4 years, has the economy in your state...



	<u>Total</u>	<u>South</u>	<u>East</u>	<u>Midwest</u>	<u>West</u>
Greatly improved	17%	19%	21%	7%	24%
Somewhat improved	39	27	41	50	36
Slightly improved	25	33	24	24	14
No change - neither improved nor declined	11	15	6	6	20
Slightly declined	6	4	8	9	5
Somewhat declined	1	1	1	1	1
Greatly declined	1	1	-	2	*
IMPROVED (NET)	80%	79	86	82	74
DECLINED (NET)	8	7	8	12	6

Q38B. Which term best describes the environment for businesses in your state?

	<u>Total</u>	South	<u>East</u>	Midwest	West
Friendly	76%	87%	81%	78%	63%
Hostile	24	13	19	22	37

Q39. Generally speaking, do you have a favorable or unfavorable view of your state Chamber of Commerce?

	<u>Total</u>	<u>South</u>	<u>East</u>	<u>Midwest</u>	<u>West</u>
Extremely favorable	22%	24%	21%	15%	30%
Very favorable	37	31	33	39	44
Somewhat favorable	23	26	29	24	14
Totally neutral—neither favorable nor unfavorable	14	16	10	18	11
Somewhat unfavorable	3	3	6	2	1
Very unfavorable	1	1	1	-	*
Extremely unfavorable	*	*	1	1	-
FAVORABLE (NET)	82%	80	83	78	87
UNFAVORABLE (NET)	4	4	7	3	1

Total South

Q40. Which statement about your state's Chamber of Commerce comes closest to your view?

My state Chamber of Commerce is in touch with the
needs of businesses like mine. They understand the
challenges facing my business and are committed to
helping businesses like mine succeed
My state Chamber of Commerce doesn't understand
the challenges facing businesses like mine. They aren't
in touch with the needs of local businesses. I'm not
sure they're really helping my business or my state

68%	63%	66%	76%	66%
32	37	34	24	34

<u>East</u>

<u>Midwest</u>

West

Q41A. What's the best reason to support your state's Chamber of Commerce?

	<u>Total</u>	<u>South</u>	<u>East</u>	<u>Midwest</u>	<u>West</u>
They're a great networking opportunity	21%	20%	17%	18%	30%
They're an advocate for businesses	19	16	16	26	15
It's an effective way to market my business	15	18	12	15	13
They fight for pro-business policies in our state		13	15	15	10
They provide great resources about best practices for					
my business	13	13	17	12	11
They provide great benefits—like insurance					
coverage—to their members	11	13	10	11	10
It generates referrals from other members	8	7	12	4	10

Q41/42A. What's the best reason to support your state's Chamber of Commerce? [COMBINED]



	Total	South	East	<u>Midwest</u>	West
They're a great networking opportunity	40%	39%	41%	38%	45%
They're an advocate for businesses	32	33	32	35	27
They provide great resources about best practices for					
my business	31	29	39	32	24
They fight for pro-business policies in our state	31	24	31	41	23
They provide great benefits—like insurance					
coverage—to their members	26	32	18	27	22
It's an effective way to market my business	24	24	19	16	41
It generates referrals from other members	16	20	20	11	17

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Q43B. What is the most useful aspect	Pusiness dayslanment ting and strategies	<u>Total</u> 18%	<u>South</u> 21%	<u>East</u> 17%	Midwest 28%	<u>West</u> 11%
to being—or potentially being—a member of your state's Chamber of	Business development tips and strategies Networking connections that could help my business Legislative tracking on bills that could affect my	18	13	16	16	23
Commerce?	business	13	10	19	12	11
	Opportunities to market my business in Chamber publications	12	17	5	18	11
	Best practices from other companies in my industry	9	7	12	3	10
	Group insurance coverage for my business	8 8	9 7	11 6	4 7	6 10
	Salary survey information	6	5	4	7	8
	Sample contracts and policy documents Discounts on services for my business	5 4	6 5	5 5	4 1	4 4
Q43/44B. What is the most useful		Total	South	East	Midwest	West
aspect to being—or potentially being— a member of your state's Chamber of	Networking connections that could help my business Business development tips and strategies	30% 29	31% 28	34% 30	22% 39	31% 22
Commerce? [COMBINED]	Legislative tracking on bills that could affect my business Opportunities to market my business in Chamber	21	14	23	24	21
	publications	20	31	13	27	16
	Best practices from other companies in my industry	20	13	20	28	22
	Advocacy for pro-business policies	19 19	16 25	23 19	14 10	21 20
	Sample contracts and policy documents	17	14	10	16	25
	Salary survey information	13 12	11 17	12 16	13 6	16 8
	Discounts on services for my business	12	17	10	O	0
Q45. What do you most look for your state Chamber of Commerce to	Opportunities	<u>Total</u> 17%	South 23%	<u>East</u> 17%	Midwest 16%	<u>West</u> 12%
provide?	Benefits	15	17	16	9	17
provide:	LeadershipInformation [CHAMBER]	14 14	14 11	14 15	16 15	14 15
	Connections	13	9	9	23	9
	Advocacy	8	8	9	6	9
	Common-sense solutions	7 6	6 6	14 5	2 5	7 9
	Insight [CHAMBER]	6	5	2	9	8
Q45/46. What do you most look for your		<u>Total</u>	<u>South</u>	<u>East</u>	Midwest	West
state Chamber of Commerce to	Opportunities	31%	40% 23	30%	34%	19%
provide? [COMBINED]	LeadershipInformation [CHAMBER]	29 27	23 23	28 27	29 30	33 26
	Benefits	26	31	26	16	30
	Connections Common-sense solutions	24 18	20 15	22 26	31 9	24 23
	Guidance	17	21	17	16	15
	Advocacy	16	16	17	16	16
	Insight [CHAMBER]	13	10	8	19	14
Q47A. When it comes to describing the	Business	<u>Total</u> 55%	<u>South</u> 57%	<u>East</u> 55%	Midwest 47%	<u>West</u> 68%
place you work, which word do you like more?	Company	45	43	45	53	32
Q48B. When it comes to describing the		Total	South	East	Midwest	West
people who work at a business, which word do you like more?	Employees Workers	72% 28	79% 21	74% 26	66% 34	69% 31
,						
Q49A. Think about your role as a business leader. What kind of	Costly	<u>Total</u> 24%	<u>South</u> 21%	<u>East</u> 12%	Midwest 33%	<u>West</u> 25%
	Inefficient	11	18	3	13	6
environmental regulations concern you	13	10	6	19	7	10
environmental regulations concern you most? That they are	Bureaucratic	۵	10	17	6	u
environmental regulations concern you most? That they are	Special interest	9 8	10 12	13 9	6 2	9 11
	Special interest	8 8	12 6	9 12	2	
	Special interest	8	12	9	2	11 9
	Special interest Ineffective Harmful Washington Unaccountable Unfair	8 8 7 6 5	12 6 6 4 6	9 12 5 8 3	2 6 13 7 4	11 9 * 3 7
most? That they are	Special interest	8 8 7 6 5	12 6 6 4 6 2	9 12 5 8 3 4	2 6 13 7 4 5	11 9 * 3 7
	Special interest Ineffective Harmful Washington Unaccountable Unfair	8 8 7 6 5	12 6 6 4 6	9 12 5 8 3	2 6 13 7 4	11 9 * 3 7



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Q49/50A. Think about your role as a business leader. What kind of environmental regulations concern you most? That they are ____. [COMBINED]

	Total	South	East	Midwest	West
Costly	39%	32%	34%	45%	45%
Special interest	24	22	27	25	23
Inefficient	20	32	11	18	14
Ineffective	17	24	20	11	15
Job-killing	16	13	13	14	24
Bureaucratic	16	15	27	9	16
Unfair	13	13	10	17	13
Harmful	12	9	17	9	17
Burdensome	11	9	10	14	12
Sweeping [CHAMBER]	11	11	10	12	11
Unaccountable	10	11	11	11	7
Washington	10	9	11	15	3

Q51B. What kind of environmental policy do you most support when it comes to energy?

	<u>Total</u>	<u>South</u>	<u>East</u>	<u>Midwest</u>	West
Efficient	16%	11%	18%	10%	21%
Responsible	14	15	14	20	10
Renewable	11	10	16	9	6
Business-friendly	10	11	15	5	7
Environmentally-friendly	9	9	6	12	9
Clean	8	7	6	11	10
Effective	8	9	6	7	9
Sustainable	7	8	4	14	6
Green	6	6	4	4	10
Healthy	5	6	4	4	8
21st Century [CHAMBER]	5	8	6	4	4

Q51/52B. What kind of environmental policy do you most support when it comes to energy? [COMBINED]

	Total	<u>South</u>	<u>East</u>	Midwest	West
Efficient	29%	28%	32%	23%	31%
Responsible	28	25	27	36	27
Environmentally-friendly	20	19	19	19	24
Sustainable	20	19	26	18	17
Clean	20	21	16	32	16
Renewable	16	15	21	14	14
Effective	16	17	13	18	17
Business-friendly	16	15	19	18	11
Healthy	13	14	9	10	19
Green	13	15	10	6	18
21st Century [CHAMBER]	8	11	9	7	6

Q53A. What aspect of government regulation of environmental businesses concerns you most?

	<u>Total</u>	South	<u>East</u>	Midwest	West
It hurts small business who have to spend a fortune to comply	21%	17%	22%	19%	28%
There are already so many regulations it's impossible to keep up with them	15	12	19	19	10
new workers	15	10	17	17	17
understand how business actually works	14	15	14	9	19
They are drafted by lobbyists and special interests	11	13	11	13	4
The regulations often are inefficient and ineffective They prevent companies from being creative and	11	15	8	9	12
innovative	10	13	8	8	10
regulation is just fine	3	5	1	5	*

Q53/54A. What aspect of government regulation of environmental businesses concerns you most? [COMBINED]

It have small haviness who have to enough of setups to	<u>Total</u>	<u>South</u>	<u>East</u>	<u>Midwest</u>	<u>West</u>
It hurts small business who have to spend a fortune to comply	34%	24%	32%	38%	44%
There are already so many regulations it's impossible to keep up with them	32	31	34	34	27
The regulations often are inefficient and ineffective	29	27	38	29	22
They are drafted by lobbyists and special interests They cost jobs because companies can't afford to hire	29	26	26	41	16
new workers	26	22	22	23	40
understand how business actually works They prevent companies from being creative and	24	30	25	14	28
innovative	21	30	22	13	20
regulation is just fine	3	5	1	5	1



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Q55B. Which of the following facts best		<u>Total</u>	<u>South</u>	<u>East</u>	<u>Midwest</u>	West
illustrates that environmental regulations can be harmful to	The Environmental Protection Agency (EPA) has imposed almost \$40 billion in new annual costs on Americans since 2009—more than all other agencies					
businesses?	combined. [HERITAGE] New EPA rules would force consumers across America to pay almost \$300 billion in additional electricity costs	20%	11%	18%	23%	28%
	through 2030	17	11	23	14	17
	U.S. jobs on average, every year through 2030. Millions of people now working will lose their jobs EPA's Cross State Air Pollution rule would have an impact on worker incomes equivalent to the annual loss	16	21	17	7	18
	of 34,000 jobs from 2013 through 2037, compared with EPA's claim of 700 jobs per year gained. [COC]	16	21	16	15	13
	Proposed EPA rules would cost businesses more than \$50 billion. [COC]	12	16	10	12	11
	An additional \$1 million in regulation-induced spending produces a net decrease of 1.5 jobs	12 7	10 11	10 7	24 4	7 7
	The cook of the clour / in / let had been about \$1 billion.	,		,	,	,
Q55/56B. Which of the following facts best illustrates that environmental	EPA's Cross State Air Pollution rule would have an impact on worker incomes equivalent to the annual loss	<u>Total</u>	<u>South</u>	<u>East</u>	Midwest	West
regulations can be harmful to pusinesses? [COMBINED]	of 34,000 jobs from 2013 through 2037, compared with EPA's claim of 700 jobs per year gained. [COC] The Environmental Protection Agency (EPA) has imposed almost \$40 billion in new annual costs on	37%	49%	42%	28%	28%
	Americans since 2009—more than all other agencies combined. [HERITAGE] New EPA rules would force consumers across America to pay almost \$300 billion in additional electricity costs	36	32	29	35	47
	through 2030	29	23	37	25	28
	Proposed EPA rules would cost businesses more than \$50 billion. [COC]	27	22	30	19	34
	U.S. jobs on average, every year through 2030. Millions of people now working will lose their jobs An additional \$1 million in regulation-induced spending	26	26	31	18	26
	produces a net decrease of 1.5 jobs	22 22	21 26	18 14	37 37	19 19
			9 41		••••	
Q57. Do you think that there arestate government employer mandates	Far too many	<u>Total</u> 14%	<u>South</u> 15%	<u>East</u> 10%	Midwest 12%	<u>West</u> 18%
related to business in your state?	Too many Just enough	39 40	28 47	39 43	48 35	43 37
	Not enough	6	9	8	5	3
	Far too few	*	1	-	-	-
	TOO MANY (NET)	53% 7	43 10	49 8	60 5	60 3
Q58A. What would you oppose most?		<u>Total</u>	<u>South</u>	<u>East</u>	<u>Midwest</u>	<u>West</u>
Government companies'	Controlling Regulating	24% 15	29% 16	23% 17	20% 12	23% 17
business practices?	Mandating	14	11	14	12	21
	Setting	12 11	7 10	5 10	22 14	11 11
	Penalizing Dictating	11	8	22	8	7
	Shaming [CHAMBER]Punishing [CHAMBER]	7	12 7	6 3	5 8	7 3
Q58/59A. What would you oppose		<u>Total</u>	South	<u>East</u>	Midwest	West
most? Government companies'	Controlling Mandating	45% 31	50% 24	45% 33	46% 27	39% 45
business practices? [COMBINED]	Nianualing	31 27	2 4 30	აა 33	21	40 22

Dictating.....

Regulating

Penalizing

SettingPunishing [CHAMBER].....

Shaming [CHAMBER]

17

14 10



business practices? [COMBINED]

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Q60B. What would you most oppose? The government taking a**[N]** ____ approach to regulating businesses?

Q60/61B. [FORM B] What would you most oppose? The government taking a[N] ____ approach to regulating businesses? [COMBINED]

Q62. Proposed "predictive scheduling" measures would limit employers' ability to use on-call scheduling for their employees, requiring them to give sufficient advance notice to employees about when they will or will not be working. Do you support or oppose these proposed measures?

Q63A. What aspect of predictive scheduling concerns you most?

Q63/64A. What aspect of predictive scheduling concerns you most? [COMBINED]

	<u>i otai</u>	South	<u>East</u>	Midwest	west
Aggressive	17%	21%	17%	14%	15%
One-size-fits-all [CHAMBER]		16	15	10	8
Government-controlled	12	10	13	10	12
Ideological	12	15	14	6	11
Heavy-handed	11	7	6	19	16
Bureaucratic	11	8	14	10	9
Overreaching	10	6	6	12	16
Uninformed	9	13	9	14	5
Partisan	6	4	5	5	9

	Total	South	<u>East</u>	<u>Midwest</u>	West
Government-controlled	28%	24%	28%	19%	36%
Bureaucratic	25	22	32	22	22
Ideological	24	18	32	27	20
Aggressive	24	29	25	21	21
Overreaching	24	20	17	25	32
One-size-fits-all [CHAMBER]	23	27	30	19	17
Heavy-handed	21	20	13	29	25
Uninformed	21	27	18	28	14
Partisan	11	12	7	10	14

	Total	South	East	Midwest	West
Totally support	21%	25%	21%	17%	23%
Mostly support	36	30	36	37	41
Somewhat support	21	21	18	27	17
Neutral	11	18	11	9	9
Somewhat oppose	8	4	9	11	8
Mostly oppose	1	2	1	*	1
Totally oppose	2	1	4	-	2
SUPPORT (NET)	78%	76	75	80	80
OPPOSE (NET)	11	6	14	11	11

	<u>Total</u>	South	<u>East</u>	Midwest	West
It takes away flexibility for employees as well as employers	23%	23%	17%	22%	29%
employees for cancelled shifts	21	10	26	29	19
It would add undue burdens on managers' time	18	23	15	10	29
It makes it impossible to be flexible when running a business	18	19	22	13	17
It's an undue intrusion by the government into business autonomy	11	12	12	14	1
It's an unfair burden on service-oriented businesses, especially small businesses	10	14	7	11	5

It takes over florikilik, for analyses or well as	<u>Total</u>	<u>South</u>	<u>East</u>	<u>Midwest</u>	West
It takes away flexibility for employees as well as employers	43%	41%	36%	37%	63%
It would increase costs by requiring businesses to pay employees for cancelled shifts	39	29	45	48	36
It makes it impossible to be flexible when running a business	32	35	42	21	37
It would add undue burdens on managers' time	32	39	23	20	47
especially small businesses	30	30	27	44	10
It's an undue intrusion by the government into business autonomy	24	27	26	29	8



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Q65B. Which of the following arguments against predictive scheduling do you find most persuasive?

It's simply impossible to run a business without any flexibility, yet that's exactly what predictive scheduling asks us to do. There's simply no way to practically decide schedules far enough in advance, which means that small businesses forced to pay for cancelled shifts will get stuck with the price tag of yet another	220/	270/	200/
government regulation Predictive scheduling would impose an undue burden on employers by significantly raising their costs, increasing the workload on management, and taking	32%	37%	38%
away the flexibility that's vital to running a business In order to attract great talent, each business must offer its own unique set of competitive benefits. Predictive scheduling would make it harder for workers to get ahead by mandating a one-size-fits-all approach that ignores the diverse needs of both job creators and	27	20	18
workers	22	29	23
from businesses and workers	18	14	21

Total South

<u>East</u>

<u>Midwest</u>

29%

37

15

19

West

25%

36

22

18

Q65/66B. Which of the following arguments against predictive scheduling do you find most persuasive? [COMBINED]

	<u>Total</u>	South	<u>East</u>	<u>Midwest</u>	West
It's simply impossible to run a business without any flexibility, yet that's exactly what predictive scheduling asks us to do. There's simply no way to practically decide schedules far enough in advance, which means that small businesses forced to pay for cancelled shifts will get stuck with the price tag of yet another					
government regulation	61%	55%	66%	54%	63%
from businesses and workersPredictive scheduling would impose an undue burden on employers by significantly raising their costs, increasing the workload on management, and taking	51	45	56	63	41
away the flexibility that's vital to running a business In order to attract great talent, each business must offer its own unique set of competitive benefits. Predictive scheduling would make it harder for workers to get ahead by mandating a one-size-fits-all approach that ignores the diverse needs of both job creators and	46	40	40	52	53
workers	43	60	37	31	43

Q67. Do you support or oppose an increase to your state's minimum wage?



	Total	South	East	Midwest	West	
Totally support	26%	31%	30%	18%	24%	
Mostly support	34	33	34	24	47	
Somewhat support	19	16	18	36	8	
Neutral	12	11	9	12	17	
Somewhat oppose	3	4	7	2	1	
Mostly oppose		1	1	9	2	
Totally oppose	2	3	2	1	2	
SUPPORT (NET)	80%	81	82	77	79	
OPPOSE (NET)	8	9	9	11	4	



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Q68. Which of the following statements on the minimum wage do you support the MOST?



The vast majority of us are working harder but we're watching our families slipping further behind. It is not fair, it is not right, it is not just that people work 16-hour days and still be raising their children in poverty. Raising the minimum wage is not only fair, it's going to fuel economic growth and greater consumer demand. [O'Malley].

Corporate profits and GDP are up. But if you work a Wal-Mart, if you are paid so little that you still need food stamps to put groceries on the table, what does more money in stockholders' pockets and a higher GDP do for you? No one in America should work full time and still live in poverty. We must raise the minimum wage[Warren].

re not our ty. to	<u>Total</u>	South	<u>East</u>	Midwest	West	
at od ore do nd	27%	27%	28%	28%	25%	
ge ng nat illy by	27	29	26	30	21	
its t's eal ery	24	22	21	21	32	
1	22	22	26	20	21	

Q69A. Which of the following personal stories do you find most compelling as a reason to OPPOSE a minimum wage increase?

ut is	27%	23%	26%	29%	33%
no in er m	27	39	24	26	15
ob ne	21	16	21	22	25
er er	14	15	14	11	16
	11	7	11	10	10

East

Midwest

West

<u>Total</u>

South

Q70B. Which of these alternative policy proposals to raising the minimum wage do you support most?

Expanding the Earned Income Tax Credit to support hard work and wage growth
Exemptions to a minimum wage increase for small
businesses or certain industry sectors
Increased funding and prioritization of education and
workforce programs to reduce the number of workers
being paid the minimum wage
Expand career-oriented job training programs to
increase the number of skilled trade opportunities
• • • • • • • • • • • • • • • • • • • •
Setting a "trainee wage" at or below the current
minimum wage for employees just starting out in the
workplace
None of these—I don't support any of these policies
TNOTE OF THESE—I GOLL SUPPORT ALLY OF THESE POLICIES

	<u>Total</u>	<u>South</u>	<u>East</u>	<u>Midwest</u>	<u>West</u>
ort	24%	26%	22%	12%	32%
all nd	21	15	20	34	17
rs 	20	23	27	13	13
to nt	18	21	11	24	21
	14 3	12 4	16 4	12 5	17

S1. For the following questions, please state whether you support or oppose the proposed policies dealing with paid leave.

Q71A. Increased maternity leave time



	Total	South	East	Midwest	West	
Totally support	30%	31%	33%	21%	41%	
Mostly support	21	21	23	23	18	
Somewhat support	21	14	23	22	27	
Neutral	18	21	16	24	6	
Somewhat oppose	5	6	2	8	2	
Mostly oppose	3	5	3	-	4	
Totally oppose	1	2	-	1	2	
SUPPORT (NET)	72%	66	79	66	86	
ODDOGE (NIET)	۵	1/	5	٥	Q	



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Q72B. Mandate paternity leave policy, or increased paternity leave time



Totally Support	01/0	TU /0	30 /0	1070	JU /0	
Mostly support	27	29	22	37	23	
Somewhat support	23	17	29	24	22	
Neutral	12	5	13	14	12	
Somewhat oppose	4	2	4	7	4	
Mostly oppose	1	3	*	-	2	
Totally oppose	1	2	2	-	*	
SUPPORT (NET)	82%	87	81	78	81	
OPPOSE (NET)	7	8	6	7	7	

Total South East Midwest West

Q73A. More paid sick time for workers



	Total	South	East	Midwest	West
Totally support	27%	23%	27%	26%	34%
Mostly support	24	30	34	12	25
Somewhat support	22	15	20	26	26
Neutral	11	17	10	11	4
Somewhat oppose	12	11	7	23	3
Mostly oppose		3	2	2	6
Totally oppose	1	1	-	-	3
SUPPORT (NET)	73%	68	82	65	85
OPPOSE (NET)	16	15	8	25	11

Q74B. More time off for workers who need to care for sick children or relatives



	Total	South	East	Midwest	West	
Totally support	33%	40%	33%	32%	28%	
Mostly support	35	37	34	18	47	
Somewhat support	15	13	14	28	10	
Neutral	12	7	17	14	11	
Somewhat oppose	2	1	1	6	2	
Mostly oppose	2	1	2	3	2	
Totally oppose	1	2	*	-	1	
SUPPORT (NET)	83%	89	80	77	85	
OPPOSE (NET)	5	4	3	9	5	

Q75. Some states and local governments have adopted policies which require employers to provide employees with a certain amount of paid leave each year. Which statement on that topic do you find more persuasive?



	Total	South	East	Midwest	West	
At some point, nearly everyone will need to take time away from work to deal with a serious personal or family illness, or to care for a new child. Our nation's public policies are failing to meet the needs of workers and their families. Laws providing paid family and medical leave allow workers to meet their health and family needs without jeopardizing their economic security. [NATIONAL PARTNERSHIP FOR WOMEN]		_	_		_	
AND FAMILIES]	35%	30%	36%	42%	33%	
Paid leave is one of the best things a business can do for its workers—to recruit, retain, and reward talented, dedicated people. No two businesses are alike, and that's why every business should have the freedom, choice, and control to decide the paid leave benefit that's best for them. Let each business work with their employees to find the right balance of benefits that						
works for everyone. [LG]	34	49	33	26	29	
We oppose this one-size-fits-all mandate, which will hit the tourism, hospitality and retail industries and seasonal businesses the hardest. Companies that can afford to provide paid leave typically do. For those that don't, cost is the driving factor. A paid leave mandate, if approved by voters, will have a chilling impact on these businesses and, ultimately, their employees who may see increased responsibilities, fewer raises, fewer						
bonuses, reduced hours and even layoffs. [CHAMBER]	31	21	30	33	38	



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Q76A. Which of these statements about laws addressing discrimination in hiring and firing for lesbian, gay, and transgendered citizens MOST appeals to you?

Which of the following Q77B. statements do you agree with MOST regarding a law that protects both the religious rights of employers as well as gay, lesbian, and transgender workers from employment discrimination?

Q78. Some states have passed "religious freedom" laws, which would allow a business not to serve a person if doing so would violate their religious beliefs. Do you support or oppose these types of laws in your state?

Q79. Would you support or oppose a religious freedom bill in your state if it gave other religions the ability to discriminate against Christians?

Q80. Think about civil rights issues as a whole, including how sexuality and gender is handled in the workplace. Which of the following statements do you find most persuasive?





y	Total	South	<u>East</u>	Midwest	West
Every person, regardless of their gender, race, religion, or sexual orientation, deserves equal opportunity and equal protection under the law. Period. No exceptions. [LG] There are many small business owners who cannot in good conscience abide by these proposed laws. It	41%	43%	42%	38%	41%
would be unconscionable as a society to force them to do so out of principle. [FAMILY INSTITUTE] People shouldn't be fired for no good reason. The		17	14	16	19
question is, how far should government go to preventing discrimination against gays and lesbians? Imagine if someone in your family, someone you hold		15	17	18	15
dear, was denied a job or a place to live because of who they love. Our state is better than that. [LG]	14	16	9	15	14
bad for our economy. To attract a talented work force, we should ban LGBT discrimination and work to make this a marriage equality state.		9	19	13	12
We must commit to providing equal protection to all people, regardless of sexual orientation, but we also	<u>Total</u>	<u>South</u>	<u>East</u>	<u>Midwest</u>	West

	l otal	South	East	Midwest	West
We must commit to providing equal protection to all people, regardless of sexual orientation, but we also have to preserve the rights of those with deeply held religious beliefs	32%	29%	23%	30%	43%
Everyone in our state deserves the chance to succeed - gay, straight, or otherwise - but we owe it to the religious organizations and individuals in our					
communities to protect their long-held rights Protecting religious freedom is vital to our state, but that doesn't mean we have to accept discrimination	26	23	29	35	20
against our fellow residents who are gay or lesbian We don't have to choose between protecting religious freedom and protecting citizens against sexual	23	21	31	15	21
discrimination. We can do both - and do them fairly	19	26	18	20	15

Totally support Mostly support Somewhat support Neutral Somewhat oppose Mostly oppose Totally oppose SUPPORT (NET)	15 4 2 10	South 22% 30 18 15 2 1 11	East 23% 19 17 18 6 4 14	Midwest 15% 28 25 15 5 3 8	West 30% 34 15 11 2 1 7
SUPPORT (NET) OPPOSE (NET)		71 14	59 23	69 16	80 10

Totally support Mostly support Somewhat support Neutral Somewhat oppose Mostly oppose Totally oppose	21 12 15 7	South 17% 23 14 17 9 4	East 17% 16 14 18 6 8 21	Midwest 11% 18 13 17 12 9 20	West 35% 28 8 9 2 4
SUPPORT (NET)	53%	55 28	47 34	42 41	70 21

Total South

The simple truth is that everyone deserves the right to do their job without the fear of being discriminated
against
success is determined by hard work
You deserve the right to be who you are, at home and
in the workplace
This is the 21st century - let's act like it
Everyone benefits when everyone participates
Everyone deserves a level playing field in the
workplace
We need to get this right in order to secure our
reputation as a hospitable and welcoming place.
[CHAMBER]
If you want to contribute, you should be able to work.
This is America.

The simple truth is that everyone deserves the right to do their job without the fear of being discriminated					
against	17%	16%	16%	18%	18%
You deserve fairness and quality of opportunity, but					
success is determined by hard work	16	17	13	20	16
You deserve the right to be who you are, at home and					
in the workplace	12	9	16	10	12
This is the 21st century - let's act like it	11	8	16	11	9
Everyone benefits when everyone participates	11	14	13	5	11
Everyone deserves a level playing field in the					
workplace	10	10	10	9	9
We need to get this right in order to secure our					
reputation as a hospitable and welcoming place.		4.0			
[CHAMBER]	9	12	4	4	15
If you want to contribute, you should be able to work.	•	•	•	40	_
This is America.	9	9	8	12	5
You shouldn't have to hide who you are to get a job or	•	•	0	40	
keep a job	6	6	2	10	4

<u>East</u>

Midwest

West

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Q80/81. Think about civil rights issues as a whole, including how sexuality and gender is handled in the workplace. Which of the following statements do you find most persuasive? [COMBINED]

	<u>Total</u>	South 1	<u>East</u>	<u>Midwest</u>	West
The simple truth is that everyone deserves the right to do their job without the fear of being discriminated					
against	36%	32%	29%	44%	39%
success is determined by hard work	28	29	30	28	26
in the workplace	24	20	26	25	26
This is the 21st century - let's act like it Everyone deserves a level playing field in the	21	16	29	22	17
workplace	20	21	22	19	20
Everyone benefits when everyone participates	20	26	25	12	18
[CHAMBER] If you want to contribute, you should be able to work.	18	20	14	12	26
This is America	17	16	13	22	15
keep a job	15	20	12	16	13

Q82A. [FORM A] Which of the following do you believe should be your state's highest priority?

	<u>Total</u>	<u>South</u>	<u>East</u>	<u>Midwest</u>	<u>West</u>
Prepare every student for college, career, and life	18%	22%	16%	20%	12%
Develop a long-term strategy to ensure we have a strong community college and trade school system Expand personalized, customized worker training programs that matches available workers to available	16	14	15	8	33
jobs	14	7	9	25	13
Expanding career-oriented job training programs for					
more skilled trades positions	13	12	15	14	11
Ensure every child graduates from high school ready to					
work	11	12	17	5	11
Develop a long-term strategy to ensure we have a					
world-class university system	10	13	12	10	7
Attracting educated and skilled workers	10	11	8	13	5
Ensure every child graduates from college ready to					
work	8	10	8	5	8

Q82/83A. Which of the following do you believe should be your state's highest priority? [COMBINED]

	<u>Total</u>	<u>South</u>	<u>East</u>	<u>Midwest</u>	West
Develop a long-term strategy to ensure we have a strong community college and trade school system Expanding career-oriented job training programs for	37%	28%	33%	40%	49%
more skilled trades positions	27	34	26	23	23
Prepare every student for college, career, and life Expand personalized, customized worker training programs that matches available workers to available	26	29	30	25	20
jobs Develop a long-term strategy to ensure we have a	26	19	25	36	21
world-class university system	24	29	18	20	28
Attracting educated and skilled workers Ensure every child graduates from college ready to	23	25	24	24	16
work Ensure every child graduates from high school ready to	19	17	18	20	24
work	18	19	26	12	19

Q84B. Which of the following options do you believe is the main reason businesses cannot find the qualified employees that they need?

	Total	South	East	Midwest	West
Nages are too low	16%	18%	14%	24%	11%
The new workforce isn't willing to show up on time or					
work hard enough	14	14	15	18	11
Government policies and regulation	14	12	22	13	7
Qualified workers are attracted to other states	13	17	14	6	14
Students are not equipped with the skills needed to					
succeed	12	12	6	21	14
Too many students are going to college instead of					
trade schools	11	6	8	2	24
Not enough new people are entering your field	8	10	9	8	7
Not enough students are going to college	6	6	5	3	8
Older, qualified employees have retired or left the job					
market	5	6	7	4	4



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Q84/85B. Which of the following options do you believe is the main reason businesses cannot find the qualified employees that they need? [COMBINED]

	Total	<u>South</u>	<u>East</u>	<u>Midwest</u>	West
Qualified workers are attracted to other states	31%	36%	27%	23%	37%
Government policies and regulation	26	26	34	23	19
Wages are too low	25	30	22	40	17
The new workforce isn't willing to show up on time or					
work hard enough	24	26	19	43	17
Too many students are going to college instead of					
trade schools	23	17	20	11	38
Students are not equipped with the skills needed to					
succeed	23	25	15	28	26
Not enough new people are entering your field	20	16	29	17	16
Older, qualified employees have retired or left the job					
market	14	12	19	12	12
Not enough students are going to college	12	11	14	4	17

Q86. What was your company's annual revenue in 2014?

	Total	South	East	Midwest	West	
Less than \$1,000,000	7%	8%	5%	7%	6%	
\$1,000,000 to \$9,999,999	15	19	17	16	7	
\$10,000,000 to \$24,999,999	10	6	14	10	9	
\$25,000,000 to \$49,999,999	9	8	9	13	7	
\$50,000,000 to \$99,999,999	27	22	26	28	33	
\$100,000,000 to \$499,999,999	22	24	22	15	26	
\$500,000,000 to \$999,999,999	8	9	5	9	9	
\$1,000,000,000 or more	2	4	2	1	1	

Q87. What is your gender?

	Total	South	East	Midwest	West
Male	70%	68%	73%	67%	72%
Famala	30	32	27	33	28

Q88. And overall, do you consider yourself to be ... in your political beliefs?

	Total	South	East	Midwest	West	
Libertarian	11%	9%	7%	13%	14%	
Conservative	18	19	16	18	19	
Moderate Conservative	20	18	18	23	23	
Moderate/Independent	27	32	27	25	22	
Moderate Liberal	11	8	20	8	6	
Liberal	12	12	11	10	13	
Socialist	2	3	1	2	1	
CONSERVATIVE (NET)	39%	37	34	41	43	
LIBERAL (NET)	22	20	31	18	20	

